

PRIVACY POLICY

Ignite Women, Inc. and our subsidiaries (collectively, “Ignite”) recognize and respect the importance of protecting your privacy. To that end, we have adopted the principles set forth in this privacy policy (this “Policy”) to govern our use and disclosure of your personal information. While it is impossible to guarantee that such information is or will be completely safe from unauthorized access or use, the following Policy is intended to inform you of the steps we take to protect the information you choose to provide to us. We recommend that you carefully review this Policy before providing us with your personal information.

Scope

This Policy applies to all of the services offered by Ignite (“Ignite Services”) and all of Ignite’s websites, including all Ignite websites that link to this Policy (but not to those Ignite websites that have their own privacy statement) (collectively, the “Websites”) and to all personal information that we directly collect or receive from you, whether manually or digitally processed. It does not apply to information our customers collect or receive from you. While we take commercially reasonable measures to protect all personal information in our control or possession, we cannot guarantee or enforce the privacy policies of our customers. For this reason, we encourage you to review the privacy policies of our individual customers’ websites before disclosing any personal information to or through them.

Authorize.Net Verified Merchant



Ignite has engaged and partnered with Authorize.Net, signifying that this Policy and our practices are in compliance with Authorize.Net Merchant Requirements including

transparency, accountability and choice regarding the collection and use of your personal information; specifically regarding credit card payment and processes. The Authorize.Net partnership covers information that may be collected through the Websites and does not cover information that may be collected through our mobile applications or other means of collection.

Authorize.Net is committed to providing its merchant customers with the highest level of transaction processing security, safeguarding customer information and combating fraud. More merchants trust Authorize.Net than any other payment gateway to process their ecommerce transactions securely. For more information about the benefits of Authorize.Net's secure transaction processing, visit the Authorize.Net site. Ignite has engaged Authorize.Net, as an independent third party, to accelerate online trust among their consumers and organizations globally. If you have questions or complaints regarding this Policy or our practices, please contact us at privacy@IgniteWomen.com.

Information Collection

We may collect personal information from you on our Websites, including, but not limited to, the following: (a) to facilitate the delivery of Ignite Services; (b) to provide you information you request, to give you a customized interactive experience; (c) to measure interest in various Ignite Services; (d) to inform you about new Ignite Services and features; (e) to help us develop new services and features that meet your needs; and (f) to use for marketing purposes to determine further services or products. The information we request may include personally identifiable information such as your name, billing and shipping address, telephone number, email address or credit card information. It is solely your choice whether or not you provide this information. However, should you choose not to provide the information, we may be unable to process an order, fulfill Ignite Services or display certain content on the Ignite Services. To the extent we provide any location-based services, we may automatically collect, use and share location data when you use the Service and we will treat this data

as non-personal information, except where we are required to do otherwise under applicable law and in accordance with Authorize.Net standard practices.

Use of Cookies and other Web Technologies

When you browse our Websites, you may do so anonymously as personal information is not collected during browsing. There is a technology called “cookies,” which can be used to provide you with tailored information. Like many websites, we may use cookies to provide you with better service. Cookies are pieces of information that a website transfers to your computer’s hard disk for record-keeping purposes. Cookies can make a website more useful by storing information about your preferences for a particular site. The use of cookies is an industry standard and many major websites use them to provide useful features for their customers. Cookies in and of themselves do not personally identify users, although they do identify a user’s computer. Most browsers are initially set to accept cookies. If you prefer, you can set your browser to refuse cookies on our Websites. We treat any personal information that may be contained in cookies with the same level of protection as other personal information you provide to us.

To the extent our Website may include widgets, which are interactive mini-programs that run on our site to provide specific services from another company (e.g. displaying the news, opinions, music, etc), personal information, such as your email address, may be collected through the widget. Information collected by this widget is governed by the privacy policy of the company that created it.

Third Party Cookies

The use of cookies by third parties is not covered by this Policy. We do not have access or control over these cookies.

Other Third Party Tracking

To the extent clear gifs (a.k.a. Web Beacons/Web Bugs), images and/or scripts are employed on our Websites to manage content, we do not tie the information gathered to our Customers' or Users' personally identifiable information.

Framing

To the extent Ignite employs any framing techniques on our Websites, please be aware that you are providing your personal information to Ignite and not to a third party site.

Information Disclosure

We do not sell or rent personal information, including personally identifiable information, to unrelated third parties. We disclose personal information provided to us in limited circumstances. These circumstances include, but are not limited to, the following: (a) to the extent required by law or to respond to judicial or governmental process or a good faith belief that such action is necessary to comply with law or legal process; (b) to protect the security and integrity of the Websites and Ignite Services; (c) to protect our rights and property and the rights and property of others; (d) to take precautions against liability; (e) to respond to claims that submitted information violates the rights or interests of third parties or defend against other legal claims; (f) to correct technical problems and malfunctions in how the Websites operate or process visitors' information; (g) in connection with a merger, consolidation or sale of all or substantially all of the stock or assets of one or more of our businesses; (h) within Ignite or with any of our worldwide subsidiaries for purposes of data processing or storage, if applicable; or (i) as necessary with business partners, service vendors, authorized third-party agents or contractors solely to the extent required for such parties to provide a requested service or transaction and for no other purpose.

Access to Personal Information

Individuals seeking access to their personal information that we collected directly from an individual may contact our Privacy Compliance Office, as set forth below. Individuals seeking access to their personal information that we have received from a customer must contact the customer directly. We require our customers to comply with applicable privacy laws and regulations pertaining to the use of Ignite Services including, but not limited to, that all messages sent by our customers utilizing Ignite Services, in whatever medium, contain the valid name and required contact information for the customer.

Retention of Personal Information

We will retain your personal information to fulfill the purposes for which it was collected or as required for legitimate purposes or permitted by law.

Testimonials

To the extent Ignite posts customer testimonials/comments/reviews on any of our Websites that contain personally identifiable information, we obtain any required consent(s) prior to posting the testimonial.

Public Forums

To the extent Ignite offers certain publicly accessible blogs and/or community forums on our Websites, you should be aware that any information you provide in these areas may be broadly available to others, and can be read, collected, and used by others who access them, potentially inside or outside Ignite. This information could also be used to send you unsolicited messages. Also, please recognize that individual blogs and/or forums may have additional rules and conditions. Each participant's opinion on a blog or forum is his or her own and should not be considered as reflecting the opinion of

Ignite. We are not responsible for the personal information or any other information you choose to submit in these forums.

Security

We are committed to protecting the personal information you share with us and utilize a combination of industry-standard security technologies, procedures, and organizational measures to help protect your personal information from unauthorized access, use or disclosure. We recommend you to take every precaution in protecting your personal information when you are on the Internet. For example, change your passwords often, use a combination of letters and numbers when creating passwords, and make sure you use a secure browser. No method of transmission over the Internet, or method of electronic storage is 100% secure, however. Therefore, we cannot guarantee its absolute security.

Children

We do not knowingly collect any personally identifiable information from children under 13 years old through our Websites. However, if the parent or guardian of a child under 13 believes that the child has provided us with personally identifiable information, the parent or guardian of that child should contact our Privacy Compliance Office through the contact information provided below if they want this information deleted from our files. If we obtain knowledge that it has personally identifiable information about a child under 13 in retrievable form in our files, we will delete that information from our existing files. In addition, anyone under 18 years old should seek their parent's or guardian's permission prior to using or disclosing any personal information on our Websites.

Types of cookies that may be used during your visit to this Website:

Our site uses web analytic cookies, including the use of Google Analytics, Remarketing with Google Analytics and Google Display Network Impression Reporting to advertise online. This website and third-party vendors, including Google, use first-party cookies

(such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on someone's past visits to your website. This website also uses third-party vendors, including Google and third-party cookies (such as the DoubleClick cookie) together to report how your ad impressions, other uses of ad services, and interactions with these ad impressions and ad services are related to visits to our website. This helps us make our service to you better.

Google analytics is provided by Google, Inc. and you can find out more about this service at <http://www.google.com/analytics>. Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users use the site. You may refuse the use of cookies by selecting the appropriate settings on your browser. You can opt-out of Google Analytics for Display Advertising or if you wish to opt-out of third-party vendors use of cookies you will have to do such on your own.

Third Party Websites

Our Websites may contain links to third-party websites. While we try to link only to websites that share our high standards and respect for privacy, we are not responsible for the content or the privacy practices of any third-party websites. For this reason, we encourage you to review the privacy policies of these websites before disclosing any personal information to or through them.

Review of Compliance

We review our compliance with this Policy on a periodic basis, and we reserve the right to update this Policy to reflect changes to our information practices at any time without notice. Please check this page periodically for changes. If we make any material changes, we will notify you by posting a notice of such an update on this website prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices. Your continued use of our Websites following the posting of changes to this Policy constitutes acceptance of those changes.

Consent to Transfer, Processing and Storage of Personal Information

As Ignite is a global organization, we may transfer your personal information to Ignite in the U.S. to any Ignite subsidiary worldwide, or to third parties acting on our behalf, for the purposes of processing or storage. By providing any personal information to us, you fully understand and unambiguously consent to the transfer, processing and storage of such information outside of your country of residence where data protection standards may be different.

Privacy Compliance Officer Contact Information

Should you have any privacy-related questions or comments relating to this Policy, please contact our Privacy Compliance Office through the contact information provided below.

Email: privacy@IgniteWomen.com

In Writing:

Ignite Women, Inc.
Attn: Privacy Policy
P.O. Box 39596
Indianapolis, IN 46239

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